

Now that we understand the impact Patient Education can have on the practice, let's talk about a few of the tools we can use to educate our patients:

It is always important to remember everyone has different learning styles.

Some learn by:

Reading

Touching

Seeing

Doing - its important to have tools that meet their learning style as well as understand the way they like to receive information (Quickstart vs FF)

Tools to review:

IOC

Casey

models

brochures

testimonials

Graphs/diagrams

Pictures - before/after etc.

So lots to think about today....

but we all definitely understand "why" patient education is important and "what" are great tools we can use to help educate.

Now - Always take the time to do it. Most of us had some knowledge of what we have talked about today but when asked do you do this, might say yes we do this some times - If you take away anything today its that Education is Everything. We must let the tasky things that can fill our day wait if we have the opportunity to educate our patients. Take the time, don't over explain the tech terms but help them see what they stand to loose and then get personal - how can this education impact them - personally - How will they look at that wedding or how being able to chew will give them that comfort and freedom to eat and enjoy what they like etc.

We thank you for joining us for this Hygiene profit leaders Podcast. As the hygienist your role in patient education is a top priority. Take the time to help them get where they need to be by using the tools and techniques we discussed today.