Episode 2

Creating/increasing financial opportunities within your role

* Know your finances of your department
* Focus on comprehensive rather than solely preventive treatment
	+ - * + How to:

Develop Standard of Care

Consistent Chart Audit

Pre-Appointing

* Increasing Case Acceptance
	+ - * + How to:

Co-diagnosis

Intra-Oral Camera

Verbiage

* Develop Co-Care programs with Specialist
	+ - * + How to:

Establish Ortho Standard of Care in your practice

Set up system of communication with Specialist

* Products
	+ - * + How to:

Carry one product from each of the following categories:

Antimicrobial rinse

Rx strength Fl

Non-Fl remineralization product

Alternative products

Mechanical device

* Market Your Hygiene
	+ - * + How to:

“Slow”months

Recare System